

MAKE AN IMPACT THROUGH CORPORATE SPONSORSHIP



ABOUT THE INDUSTRIAL NETWORK GROUP

The Industrial Network Group is an exclusive member-based organization comprised of more than 365 industrial sales professionals and hundreds of organizations. ING has 17 chapters in 6 states and growing each year.

Members join ING because they value being a resource for their clients by having an extended network of industry experts. They also value the referral relationships that exist within each chapter.

Manufacturers value partnerships with ING and our members because we help simplify procurement by connecting buyers with vetted and approved providers.

CURRENT CHAPTERS



SINGLE CHAPTER SPONSORSHIP

Includes:

- **50% membership discount in sponsored chapter(s).**
- Quarterly email campaign to sponsored chapter(s) member database.
- Company showcase during one on-site Fuel Event hosted by sponsored chapter(s).
- Inclusion on sponsored chapter(s) webpage
- Quarterly social media posts (not per-chapter).
- Virtual training or podcast promotional exposure as sponsor bi-annually (not per-chapter).

CHAPTER SPONSORSHIP INVESTMENT:

SINGLE CHAPTER: \$2,000 ANNUALLY
2-6 CHAPTERS: \$1,700 EACH
7+ CHAPTERS: \$1,300 EACH

NATIONWIDE SPONSORSHIP

Includes:

- Sector exclusivity as a Sponsor in open chapters.
- Quarterly email campaign to member database.
- Company showcase during on-site Fuel Events (minimum 20 available annually).
- Inclusion as sponsor on each chapter's webpage.
- Quarterly social media promotional posts.
- Virtual training or podcast promotional exposure as sponsor quarterly.
- Chapter Membership(s) at 50% discount.

NATIONWIDE SPONSORSHIP INVESTMENT:

\$25,000 ANNUALLY

CUSTOMIZED SPONSORSHIPS AVAILABLE